Marc Hetherington and Jonathan Weiler’s groundbreaking book shows how people’s childrearing attitudes have become the best predictor of voting behavior in the United States. Thirty years ago, this was not the case. What has changed, and what does it tell us about human psychology and contemporary politics?

Hetherington and Weiler’s work has received extensive coverage in the New York Times, Washington Post, Vox, and on CNN, among other places. Dr Weiler has appeared on CNN with Fareed Zakaria twice and on radio shows and podcasts around the US and Canada.

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